

# SEACLIFF IMPROVEMENT ASSOCIATION

Quarterly Newsletter - Winter 2010

## Seacliff Improvement Association General Meeting

### Upcoming Events:

**Tuesday, March 9th**  
**General Members Meeting**  
**7:00 pm – 8:30 pm**  
**Seacliff Highlands Meeting Room**

**Saturday., June 19, 2010**  
**SIA Flea Market;**  
**Seacliff State Beach Upper Parking Lot**

**Sunday. July 4, 2010:**  
**World's Shortest Parade in Aptos**

On Tuesday, March 9th we will be holding our our first General Membership Meeting of 2010 for our SIA Members.

Attorney Bill Parkin will be our featured speaker and will be talking about the Poor Clares site

We will also be introducing your SIA Board of Directors for 2010 and updating you on events in and around our Seacliff community

We are looking forward to seeing you there!

#### Location:

Community Center of the Seacliff Highlands Affordable Housing Community— a location we can walk to!  
The address is 151 Canterbury Drive , adjacent to St. John's Episcopal Church. The meeting will take place Tues, March 9th from 7-8:30 p.m.

All Seacliff residents and friends are welcome!

### Is Your SIA Membership Current??

Have you renewed your SIA membership for 2010? If not, we would appreciate your doing so at this time. You may use the renewal application form on the last page of this newsletter. We have an exciting year planned and want to continue keeping you informed of local issues and events. If you have any questions, please feel free to contact me at 831/662-3495 or [skgibbs1@sbcglobal.net](mailto:skgibbs1@sbcglobal.net). Thank you!!

Steven Gibbs  
Membership Chair

## Winter 2010 President's Letter - Mona Daniels

### SEACLIFF IMPROVEMENT ASSOCIATION 2010 by the Seasons

#### WINTER:

**General Meeting** (everyone is welcome, bring questions and refreshments served)  
Tuesday March 9, 2010  
7-8:30PM

Guest Speaker is Bill Parkin, Attorney, regarding the Poor Clares land use issues on-going effort

Our unsettled weather conditions (rain/storms) are providing good nourishment for our spring flowers.

Check out the "skinny" Seacliff Mini Park at the East Seacliff Drive bluff.

There are numerous blue flags marking the newest native plants with many set to bloom. We always need an extra pair of weeding hands!

#### SPRING:

We are in developmental stages for a hand-painted tile and brick fundraising project (similar to the Capitola Seawall Project). Details are in the works.

The Native Coastal Prairie Restoration Project (Foster Field) has been lovingly cared for - notice the blue flags (new plants/seeds) - but those pesky gophers and weeds are part of the landscape too! This Upper Bluff will require some tender care (weeding) later in the early spring for maximum enjoyment.

#### SUMMER:

**Annual Flea Market** June 19th

**4th of July Shortest Parade in the World** - bring your "foggie" doggies and kids

#### FALL:

**Annual SIA Awards Dinner and Banquet**

Be sure to check out our new and improved website including interactivity and festive photos at: [www.seacliffimprovement.org](http://www.seacliffimprovement.org)

New **CERT** classes

And so it goes, year after year.lots of fun events.lots of community interaction.get involved.

Mona Daniels 2010 SIA President 688.1060

## **BILL PARKIN SPEAKS**

### **At the Seacliff Improvement General Meeting**

By Bill Eaton

Local land use attorney Bill Parkin will speak at the SIA general meeting on March 9, 2010 at 7:00PM. Mr. Parkin is a very prominent and highly respected attorney in the field of environmental law. He will comment about the Seacliff community's appeal to have the high density housing zoning at the Poor Clares site rescinded. His comments will touch on the issues and concerns with that site along with the steps involved in the appeal process.

Parkin is the author of a number of compliance guides on the Clean Water Act, Clear Air Act, asbestos laws and other environmental topics. He is a partner in the Santa Cruz law firm of Wittwer and Parkin which specializes in environmental law. Mr. Parkin and his firm have extensive experience advising and representing a wide range of clients with land use matters, environmental concerns, and Coastal Commission issues.

The Seacliff community is extremely lucky to have engaged an attorney of Mr. Parkin's caliber in its challenge to the rezoning of the Poor Clares property (State Park Drive and Highway 1). I urge you to come to the meeting.



## ANNUAL SEACLIFF FLEA MARKET ---- Celebrating our 14th Year!!

**SAVE THE DATE:** Saturday - June 19th, 2010

Sponsored by the Seacliff Improvement Association (SIA)

Our 14th Annual Seacliff Flea Market will be held June 19, 2010.....SAVE THE DATE!

This **COMMUNITY DRIVEN EVENT** is held at the bluff above the legendary Cement Boat (upper parking lot of Seacliff State Beach). The one and only **FLEA MARKET** with **BREATHTAKING VIEWS** and **GORGEOUS WEATHER** too!

Always a fun event, volunteers work tirelessly gathering items, setting up and pricing on Friday, June 18th (9am-4pm) --- and then selling and tearing down on Saturday, June 19th (8am-2pm).

Sponsored by the Seacliff Improvement Association (SIA).....some of the money raised funds our Annual Awards Dinner and our public gardens too! Our public gardens --- again a volunteer effort --- receive financial assistance with ongoing maintenance (replenished flowers, bark, etc.) to help keep our Seacliff gardens beautiful!  
**MARK YOUR CALENDAR** for this **VERY IMPORTANT COMMUNITY EVENT!**

**SAVE** and **DONATE** your **CASTAWAYS** ..... soon to be..... our **FLEA MARKET TREASURES!**

We **NEED YOUR HELP** and we thank you in advance for your participation!! Please volunteer for site setup/teardown and sorting, pricing, displaying and/or selling by contacting Deb Murray at 662-9164 or via e-mail @ [dmurray@megamind.org](mailto:dmurray@megamind.org).

SIA members at CERT training class



## John Horvath, SIA Utility Undergrounding Committee

February, 2010

Seacliff Village utility undergrounding includes about twelve utility poles along State Park Drive from Highway 1 to the Seacliff State Beach ranger kiosk and the alley behind Center Avenue. AT&T is the trenching agent responsible for collecting trench design packages from PG&E and Comcast and preparing a trenching path package that can be put out for bids.

This project is making steady progress. AT&T has received preliminary trenching plans generated by PG&E and Comcast. AT&T is now drawing up an integrated trench path proposal that will be handed back to PG&E and Comcast sometime in March for their “overlay” of details such as individual cables, switches, and transformers. The “marked up” trench paths will be back at AT&T by May for final adjustments and preparation of the trenching path bid package. The competitive bid process should be done by June.

Precise dates may vary since actual trenching in the streets will be coordinated with the sewer project now underway. Utility burial at each specific location will be done after the “wet work” on the sewers is complete. Final street restoration will be performed in that location after the utility burial is complete. I progress continues as it has, you can expect visible activity in the coming year.

This work is funded by utility ratepayers since beautification of the Seacliff State Beach entrance viewscape benefits the general public.



## Seacliff Cert —Mary Edmund

Be prepared to help your family and neighbors in the event of a disaster. Recently, SIA started laying the groundwork to form Community Emergency Response Teams (CERT) but we need your help!



Following a major disaster, people who provide fire and medical services may not be available. Factors as number of victims, communication failures, and road blockages will prevent people from accessing emergency services they have come to expect. People will have to rely on one another for help. CERT is designed to help neighborhoods prepare for effective disaster/emergency response through training and pre-planning.

Now here is where you may help. We need an additional 41 individuals to support our community in becoming CERT qualified. Now is the time to prepare and get ready! Those who live here only part time or who rent their homes are welcome. Please, contact Mary Edmund at phone: 475-2633 or email: medmund4@gmail.com to sign-up.

### McGregor Park update

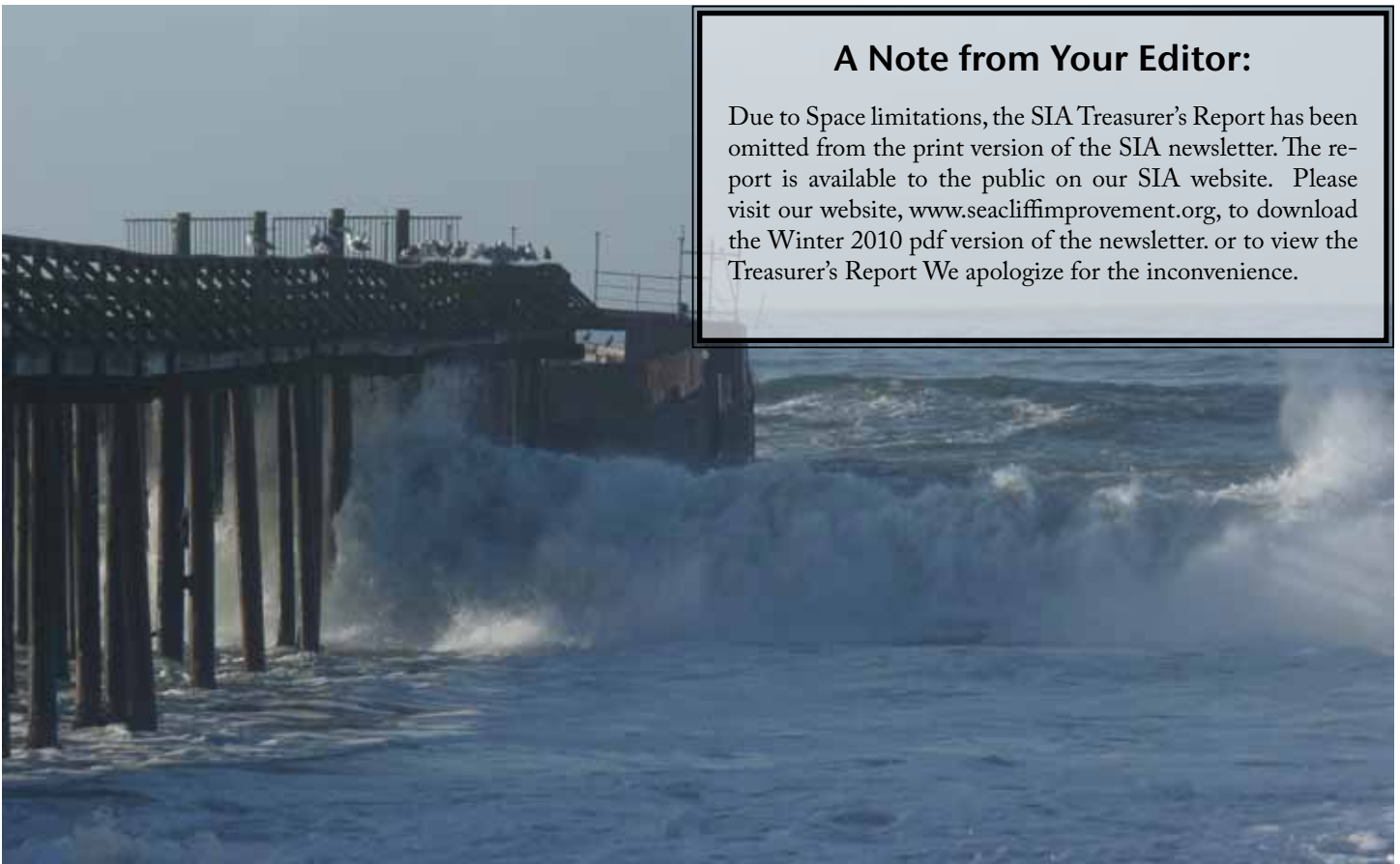
Santa Cruz County Parks Planner, Cristina James reports that throughout this past year, SC County Parks staff has been preparing the civil engineering and landscape plans in the first step towards applying for a discretionary permit for the future community park located at the corner of Searidge and McGregor Roads.

South County Housing's Phase II project (next door to the existing Seacliff Highlands on Canterbury Rd.) will be using the vacant park site as a staging area to stash their materials and heavy equipment during construction. Per a negotiated agreement with South County Housing, an easement for a utilities trench-line to the future housing project will be dug out on the colloquially dubbed McGregor Park site. In return, it is expected South County Housing will make initial improvements to the McGregor Park site: sidewalks, gutters and stubbing plumbing lines for the toilet. South County Housing has not yet submitted an application for the necessary permits to build.

-- Kate Minott, SC County Parks Commissioner, 2nd Supervisorial District

### A Note from Your Editor:

Due to Space limitations, the SIA Treasurer's Report has been omitted from the print version of the SIA newsletter. The report is available to the public on our SIA website. Please visit our website, [www.seacliffimprovement.org](http://www.seacliffimprovement.org), to download the Winter 2010 pdf version of the newsletter, or to view the Treasurer's Report We apologize for the inconvenience.



**Breakfast & Lunch** Open Daily for Breakfast and Lunch  
6:00 am to 2:00 pm

**the hole in the wall**

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**Community Contacts**

Sheriff's Sub-Station Rancho Del Mar Center	Sergeant Robin Mitchell	662-0690
Abandoned Vehicle Program (vehicles abandoned on street over 72 hrs.)	Abandoned Vehicle Abatement Desk (need location, color, make, model & license plate)	454-3139
Aptos/LaSelva Fire District	Fire Chief, Tom Crosser	685-6690
Santa Cruz County Offices 701 Ocean St., Santa Cruz, 95060	2nd District Supervisor, Ellen Pirie	454-2200
California State Parks	Sector Superintendent, Pajaro Coast Sector - Kirk Lingenfelter Seacliff Supervising Ranger - Kevin Best (dogs off-leash, dead animals, etc.) Seacliff Park Maintenance Worker II - Jeffrey Long	429-2881 685-6442 475-0164
Aptos Chamber of Commerce	Executive Director, John Hibble Executive Director, Karen Hibble	688-1467
Graffiti Abatement Project	Sara Winterburn	427-0462

# Seacliff Improvement Association

## Membership/Renewal Application



Annual Dues are \$15.00 (January–December)

Name(s): \_\_\_\_\_

Seacliff Address: \_\_\_\_\_

Mailing Address if different: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

E-mail Address (for SIA alerts & notification): \_\_\_\_\_

Please send my Quarterly Newsletter by E-mail:

The SIA does not give out membership lists or phone numbers except to a fellow member for valid membership purposes agreed on by the SIA Board. However, if this policy does not provide sufficient privacy, please check either of the two choices following:

- Do not give out my address or phone number to any SIA member
- Consult me before giving out my address or phone number to any SIA member

Please sign me up to volunteer for:

- |   |   |
|---|---|
| <input type="checkbox"/> Annual Flea Market Donations/Setup/Sales | <input type="checkbox"/> SIA Communications Committee           |
| <input type="checkbox"/> Maintaining Gardens                      | <input type="checkbox"/> Seacliff Beach Upper Bluff Restoration |
| <input type="checkbox"/> Event Planning & Setup                   | <input type="checkbox"/> Utilities Undergrounding Committee     |

Please include your check and mail to Seacliff Improvement Assoc., P.O. Box 533, Aptos, CA 95001

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